



THE CHILDREN'S HEALING INSTITUTE



16th Annual Turn on the Light
National Conference on the
Wellbeing of Children and Families
October 24, 2019



SPONSOR OPPORTUNITIES



We educate industry professionals & parents.



Our **Turn on the Light National Conference on the Wellbeing of Children and Families**, now in its 16th year, brings 400 parents, professionals, and child advocates together for a day of learning, sharing, and networking – all for the healthy, safe and bright futures of children.

The full day symposium offers an impressive array of educational workshops as well as resource booths and a nationally known keynote luncheon speaker.

Since 1988, The Children's Healing Institute has been successful in preventing child abuse by partnering with parents through times of crisis, unwanted challenges & disruptive changes. We create healthy, positive and fully functioning families to ensure children are safe in their own homes.



Sponsorship & Underwriting Opportunities

*Show our community **you care** about the health and safety of our children by supporting The Children's Healing Institute's Annual Turn on the Light Conference!*

Showcase your company to more than 400 on site professionals, parents and caring individuals and thousands via our social media! Make the difference in the life of your child, and your business, by selecting one of our prime sponsorships today!

Presenting Sponsor (1 available)

\$10,000

- Opportunity to **speak** at the luncheon (5 -7 minutes) (Ballroom)
- Opportunity to place printed materials at each luncheon seat
- Opportunity to place company promotional item in each conference bag
- Premier seating and reserved named table at Keynote luncheon for 8
- Conference registration for 8
- Full page 4 color ad in conference program –premier position
- Backdrop banner displayed at guest check-in table
- 24 x 36 sign with company logo **displayed** during conference
- Exhibitor table (with one representative, open seating luncheon included)
- Headline acknowledgement on Cover of conference program (distributed to all attendees)
- Highlighted in all event communications and media releases
- Acknowledgement on The Children's Healing Institute website:
www.ChildrensHealingInstitute.org
- Acknowledgement on the conference website: www.TurnontheLight.org
- Inclusion in 12 Children's Healing Institute's social media postings

Premier Sponsor (1 available)

\$5,000

- Corporate Banner displayed at the Balloon Memory Field (Ballroom)
- Opportunity to lead "the moment of silence" on stage before lunch
- Opportunity to place materials in each conference bag
- Reserved seating at Keynote luncheon and conference registration for 4
- Half page 4 color ad in conference program (distributed to all attendees)
- 24 x 36 sign with company logo **displayed** during conference
- Exhibitor table (with one representative & open seating luncheon included)
- Premier acknowledgement in conference program (distributed to all attendees)
- Acknowledgement on The Children's Healing Institute website:
www.ChildrensHealingInstitute.org
- Acknowledgement on the conference website: www.TurnontheLight.org
- Inclusion in 8 Children's Healing Institute's social media postings

Keynote Speaker Underwriter (1 available) \$4,000

Reserved seating at Keynote luncheon* and conference registration for 4

*includes 2 seats at Keynote Speaker's table during luncheon

Photo opportunity with keynote speaker

Acknowledgement in conference program (distributed to all attendees)

24 x 36 sign with company logo displayed during conference

Half page - 4 color ad in conference program (distributed to all attendees)

Acknowledgement on the conference website: www.TurnontheLight.org

Platinum Sponsor (unlimited) \$3,000

Reserved seating at Keynote luncheon and conference registration for 4

Half page - 4 color ad in conference program

24 x 36 sign with company logo displayed during conference

Exhibitor table (with one representative & open-seating luncheon included)

Acknowledgement in conference program (distributed to all attendees)

Acknowledgement on Children's Healing Institute website:

www.childrenshealinginstitute.org

Acknowledgement on the conference website: www.TurnontheLight.org

Inclusion in 6 Children's Healing Institute's social media postings

Conference Breakfast Underwriter (1 available) \$2,500

Signage on all breakfast buffet tables

Reserved seating at Keynote Luncheon and conference registration for 2

24 x 36 sign with company logo displayed during conference

1/4 page - 4 color ad in conference program (distributed to all attendees)

Acknowledgement on the conference website: www.TurnontheLight.org

Inclusion in 4 Children's Healing Institute's social media postings

Conference Tote Bag Underwriter (5 available)* \$1,000

Company Logo/Name displayed on all attendee conference bags

1 luncheon ticket (open seating)

Acknowledgement in conference program (distributed to all attendees)

Acknowledgement on the conference website: www.TurnontheLight.org

* Become the Exclusive Tote Bag Underwriter (1 available) \$3,000

Be the only company with logo/name displayed on all attendee conference bags

Same benefits as the Conference Tote Bag Underwriter plus 2 additional luncheon tickets (open seating)

Gold Sponsor (unlimited) \$1,000

Premier, reserved luncheon seat and conference registration for 1
 Exhibitor table (with one representative & open seating luncheon included)
 1/4 page - 4 color ad in conference program (distributed to all attendees)
 Name on 1 Memory Field balloon displayed in the ballroom
 Company logo displayed on 24 x 36 all sponsors sign during conference
 Acknowledgement in conference program (distributed to all attendees)
 Acknowledgement on the conference website: www.TurnontheLight.org
 Posting on The Children's Healing Institute Facebook page

Conference Photographer Underwriter (2 available) \$750

1 open seating luncheon ticket
 Business card size 4 color ad in conference program (distributed to all attendees)
 Photo opportunity with Keynote speaker
 Name on 1 Memory Field balloon displayed in the ballroom
 Company logo displayed on 24 x 36 all sponsors sign during conference

Silver Sponsor (unlimited) \$500

1 Conference registration
 Exhibitor table (with one representative & open seating luncheon included)
 Name on 1 Memory Field balloon displayed in the ballroom
 Company logo displayed on 24 x 36 all sponsors sign during conference
 Acknowledgement on the conference website: www.TurnontheLight.org
 Acknowledgement in conference program (distributed to all attendees)
 Posting on The Children's Healing Institute Facebook page

Balloon Sponsor (unlimited) \$250

Name on one Memory Field balloon displayed in the ballroom
 Company logo displayed on 24 x 36 all sponsors sign during conference
 Acknowledgement in conference website: www.TurnontheLight.org
 Acknowledgement in conference program (distributed to all attendees)
 1 luncheon ticket (open seating)
 Posting on The Children's Healing Institute Facebook page

THANK YOU



Your generous sponsorship leads us beyond what we hope for our children toward the reality of safer homes, healthier relationships, and happier childhoods.

We look forward to including your organization as a sponsor of the Turn on the Light National Conference on the Wellbeing of Children and Families

Additional ways to support the Turn on the Light Conference:

Conference Registrations (individual or group)

Exhibitor Table Reservation

Cash and Gift-in-Kind Donations

For more information, please contact:

Suzan Santosus Phone: 561.687.8115 x102 SSantosus@ChildrensHealingInstitute.org



THE CHILDREN'S
HEALING INSTITUTE

www.ChildrensHealingInstitute.org

2161 Palm Beach Lakes Blvd, Suite 212 | West Palm Beach, FL 33409

561.687.8115

Children's Healing Institute Board of Directors

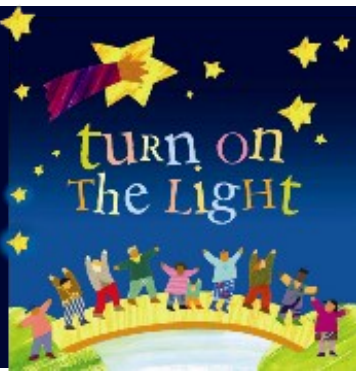
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WE WISH TO BE RECOGNIZED AS A:

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor (\$10,000) | <input type="checkbox"/> Exclusive Conference Tote Bag Underwriter (\$3,000) |
| <input type="checkbox"/> Premier Sponsor (\$5,000) | <input type="checkbox"/> Conference Tote Bag Underwriter (\$1,000) |
| <input type="checkbox"/> Keynote Speaker Underwriter (\$4,000) | <input type="checkbox"/> Gold Sponsor (\$1,000) |
| <input type="checkbox"/> Platinum Sponsor (\$3,000) | <input type="checkbox"/> Conference Photographer Underwriter (\$750) |
| <input type="checkbox"/> Conference Breakfast Underwriter (\$2,500) | <input type="checkbox"/> Silver Sponsor (\$500) |
| | <input type="checkbox"/> Balloon Sponsor (\$250) |

Exhibitor Table: *(One Exhibitor Table w/representative is included in some sponsorship levels)*

Do you want an exhibitor table? (\$200 if not included in sponsorship) ☐ No ☐ Yes

Do you want a second representative at your exhibitor table (\$90): ☐ No ☐ Yes

Please list Exhibitor Table representatives below:

Name (Exhibitor Table Representative)	Phone	Email	Veg Meal
1. _____	_____	_____	<input type="checkbox"/>
2. _____	_____	_____	<input type="checkbox"/>

Set-up time: 7:15-7:45 am. Exhibitors will receive one (1) 6' skirted table and one (1) chair. *Conference luncheon is included.*

All exhibitors will be listed in the conference program. Exhibitors may take down displays and leave at 4:30pm.

REPRESENTATIVES included in sponsorship level: *Varies by sponsorship level*

(Presenting: 8; Premier, Keynote, Platinum: 4; Exclusive Tote Bag: 3; Breakfast: 2; Tote Bag, Gold, Photographer, Silver, Balloon: 1)

(List Exhibitor Table representatives above) If you would like to send more representatives than included in your sponsorship level, register online at TurnontheLight.org or contact Suzan Santosus (SSantosus@ChildrensHealingInstitute.org 561-687-8115 x102)

☐ We **will not have representatives** attending the conference this year.

Name	Phone	Email	Veg Meal
1. _____	_____	_____	<input type="checkbox"/>
2. _____	_____	_____	<input type="checkbox"/>
3. _____	_____	_____	<input type="checkbox"/>
4. _____	_____	_____	<input type="checkbox"/>
5. _____	_____	_____	<input type="checkbox"/>
6. _____	_____	_____	<input type="checkbox"/>
7. _____	_____	_____	<input type="checkbox"/>
8. _____	_____	_____	<input type="checkbox"/>

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MEDIA:

- ☐ **Corporate logo** (jpeg or png) will be emailed for inclusion in conference materials— **submission deadline 9/22/19**
- ☐ **Company ad** (jpeg or png) will be emailed for inclusion in conference materials (*see sponsor level for your ad size*)
Full page: 8" x 10.5" Half page: 8" x 5" Quarter page: 4" x 5" Business card: 4" x 2.5" — submission deadline 9/22/19

ADDITIONAL WAYS TO SUPPORT:

☐ Donation: \$ _____ ☐ Gift-in-kind: *Description:* _____ Value: \$ _____

PAYMENT OPTIONS:

- ☐ Please invoice
- ☐ Payment enclosed (checks payable to The Children's Healing Institute) - Amount: \$ _____
- ☐ Credit Card (☐ VISA ☐ MasterCard ☐ AmEx):
- Card # _____ Exp _____ CIV/CSC Code _____ (*3 or 4 digit # on card back*)
- Billing Address: _____ City _____ ST _____ Zip _____

COMPANY INFORMATION:

Company Name: _____

Contact Name: _____ Title _____

Address: _____ City _____ ST _____ Zip _____

Phone: (office): _____ (cell): _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Completion of this agreement form is confirmation of your support as a sponsor of the event, as set out above. Upon receipt of this form, The Children's Healing Institute will send an invoice for payment of the sponsorship amount if not included. Please note that sponsorships are non-refundable.



2161 Palm Beach Lakes Blvd
Suite 212
West Palm Beach, FL 33409
561.687.8115

www.ChildrensHealingInstitute.org

THANK YOU



for helping us create healthy, positive
and fully-functioning families!!